



## STEEL RECYCLING INSTITUTE LOGO: LETTER OF CONSENT FOR USE

Consumers are looking for quality, product integrity and environmental compatibility in the products that they buy. Steel has a tradition of meeting and advancing these demands in every product application.

Displaying any of the steel family of logos on your products helps you to communicate the added care and quality that you have put into your product, as well as your concern for the environment.

The Steel Recycling Institute logo is mainly for the internal use of the Steel Recycling Institute for its letterhead, literature, PPT, and other promotion and media outreach. However, the Steel Recycling Institute also approves this logo for the authorized identification of the Steel Recycling Institute for educational purposes, such as in magazine articles, Website links, program flyers, and conference literature.

It may be used in other printed and electronic media with the advance permission of the Steel Recycling Institute. For questions or concerns regarding the use of the Steel Recycling Institute logo, please contact Jim Woods at 412.922.2772 x215 or [jimw@recycle-steel.org](mailto:jimw@recycle-steel.org).

Yours in Recycling and the Environment,

A handwritten signature in black ink, appearing to read "Bill Heenan", is written over a faint, larger version of the Steel Recycling Institute logo.

Bill Heenan, President  
Steel Recycling Institute

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